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ThyssenKrupp Quarter: A place for people and ideas

ThyssenKrupp AG headquarters honored in the 365 Landmarks in the Land of Ideas competition.



In summer 2010, ThyssenKrupp AG opened its new headquarters in Essen after a three-year construction period. Now the ThyssenKrupp Quarter has been singled out as a Selected Landmark 2011 in the nationwide German innovation competition 365 Landmarks in the Land of Ideas. The Quarter has a transparent and homogeneous architecture and an open design that promotes dialogue and knowledge sharing. The use of materials and innovative technologies from within the Group make the Quarter an architectural calling card for ThyssenKrupp. Resource conservation and energy efficiency were two of the key factors in the design and construction of the Quarter: The primary energy demand for the ensemble of individual buildings is 20 to 30 percent lower than the statutory requirements. At the same time the ThyssenKrupp Quarter represents a clear commitment to Germany and the Ruhr area. Christof Muerb, Managing Director of Deutsche Bank AG, today recognized ThyssenKrupp as a Selected Landmark 2011. The ThyssenKrupp Quarter is one of 365 prize winners honored each year under the Germany Land of Ideas initiative, organized in cooperation with Deutsche Bank under the patronage of German President Christian Wulff.

At the award ceremony, Christof Muerb emphasized that it is companies like ThyssenKrupp which have made Germany one of the leading centers of innovation. With its cutting-edge technology, global business strategy and commitment to its roots, the company is not just a successful business enterprise ThyssenKrupp helps shape the future.

ThyssenKrupp's new headquarters is a clear commitment to keeping the company in the Ruhr area. But with its impressive and sustainable architecture, the ThyssenKrupp Quarter is also a clear signal of the strength and future of Germany as a center for business and industry, said Ariane Derks, managing director of the Germany Land of Ideas initiative.

ThyssenKrupp believes the award sends out the right signal: We are delighted to receive this award and are proud that the ThyssenKrupp Quarter is a Selected Landmark in the Land of Ideas. As an industrial group with outstanding engineering capabilities, our employees' ideas are our biggest asset. The ThyssenKrupp Quarter symbolizes our innovative capabilities and marks a new chapter in our company's history. I would like to express my thanks to the Germany Land of Ideas initiative, which has been recognizing inspirational and outstanding projects since 2006 and has helped promote Germany as a place to do business, said Ralph Labonte, member of the Executive Board of ThyssenKrupp AG.

Our country's raw materials are in the minds of our people. The prize winners in the 365 Landmarks in the Land of Ideas competition are synonymous with creativity and sustainability the stuff of innovations, said Christof Muerb, commenting on Deutsche Bank's involvement.

In 2008, the Ideas Park in Stuttgart a unique technology experience and the highlight of ThyssenKrupp's Discovering future technology initiative was also singled out as a Selected Landmark in the Land of Ideas. Over a period of nine days, the Ideas Park succeeded in sparking enthusiasm for technology, innovation and education among almost 300,000 families and young people.